



## PRIVACY POLICY

### 1. Data Controller

Eventful d.o.o., OIB: 41447455177, Gračanska cesta 39, 10000 Zagreb, email: [info@eventful.hr](mailto:info@eventful.hr) respects your privacy and is committed to protecting it during and after your visit to this website (hereinafter the "Site"), during visits to our company premises, when using any of our services, and at our events. In this regard, Eventful d.o.o. acts as the data controller ("Data Controller"). This privacy policy ("Privacy Policy") provides insight into our practices regarding the collection and processing of personal data.

As the Data Controller, we process your personal data in accordance with applicable data protection regulations, particularly in accordance with the General Data Protection Regulation (EU) 2016/679 (hereinafter: GDPR) and the Act on the Implementation of the GDPR (NN 42/2018).

### 2. Types of Personal Data to be Processed

Eventful d.o.o. collects and processes personal data about you (e.g., information by which you can be directly or indirectly identified, particularly identifiers such as name, surname, email address, phone number, company name if it contains personal data, personal data if you register as a media representative for events, photos and recordings, IP address, and other personal data you provide in communication with us, when performing contractual obligations, participating in events, or accessing our company premises) ("Personal Data") in the following cases:

- Using the contact form on the Site
- Contacting or connecting with us via social media
- Photographing events and activities we organize
- Providing comments or asking questions
- Submitting a job application
- Completing an accreditation form for events organized by us and/or our clients
- Visiting our company premises
- Collaborating with us as suppliers or business partners

Eventful d.o.o., OIB: 41447455177

Gračanska cesta 39, 10000 Zagreb

Email: [info@eventful.hr](mailto:info@eventful.hr), Mobitel: 091 950 6369, Web stranica: [www.eventful.hr](http://www.eventful.hr)



- Collaborating with us as individuals performing tasks via the Student Center
- When we issue invoices for products/services

Eventful d.o.o. will not collect Personal Data unless you provide it voluntarily, except for certain Personal Data collected through information systems and programs used for the operation of the Site, the transmission of which is inherent to the use of internet communication protocols (e.g., IP addresses when using the contact form or registration form) and will not request more information than necessary for participation in certain activities. If you do not wish to provide Personal Data (except for Personal Data related to the use of internet communication protocols, which are typically collected during website visits), you can still access our Site, but you will not be able to communicate with us or participate in events, competitions, or prize draws we organize.

At entrances to event areas that are being photographed and recorded, privacy rules are clearly displayed, and it is clearly indicated that you may be recorded and photographed. This is a legitimate interest since we organize festivals. If you do not wish to be recorded/photographed, please do not enter these areas. Separate recordings and images of children (under 16 years) that can be recognized will not be published without prior consent from their legal guardians, unless the recordings/images are group shots. Providing information is voluntary, and there is no contractual obligation to do so. The Data Controller will not create profiles from collected information, nor is there automated decision-making.

### 3. Cookies

#### Information About Cookies

Our website uses cookies. Cookies are text files stored on your device via a web browser.

The Electronic Communications Act allows us to store cookies on your device if they are strictly necessary for the operation of this Site. For all other types of cookies, your consent is required. This Site uses different types of cookies, some of which are set by third parties appearing on our pages.



## Cookies

Necessary cookies help make the website usable by enabling basic functions such as navigation and access to secure areas. The website cannot function properly without these cookies. Necessary cookies may be stored independently of user consent in accordance with legal regulations. These cookies last for 30 days.

- **Newsletter:** By subscribing to the newsletter via a link or during event registration and selecting that you want to receive it, we collect: name, surname, and email address. This data is used solely to send newsletters and is retained for 2 years.
- **Job Applications and Open Competitions:** Eventful d.o.o. collects open applications from candidates and applications for announced competitions. Only authorized personnel have access, and data is stored for 2 years.
- **Social Media:** Eventful d.o.o. collects personal data of its contacts on social networks (Facebook, Instagram, etc.) but only contacts them when responding to inquiries or comments.

## Data Protection Provisions for Facebook, Instagram, LinkedIn

The Data Controller may integrate or has integrated components from Facebook, Instagram, LinkedIn on its website.

- Facebook and Instagram are social networks operated by Facebook, Inc., 1 Hacker Way, Menlo Park, CA 94025, USA. If a person resides outside the USA or Canada, the Data Controller is Facebook Ireland Ltd., 4 Grand Canal Square, Dublin 2, Ireland. Privacy policies are available at Facebook Privacy and Instagram Privacy.
- LinkedIn is a business social network operated in the EU/EEA/Switzerland by LinkedIn Ireland Unlimited Company, Wilton Place, Dublin 2, Ireland. Privacy policies are available at LinkedIn Privacy.

## 4. Purposes, Legal Basis, and Consequences of Not Providing Personal Data

When you provide your Personal Data, we limit its use to the purpose for which it was collected in accordance with this Privacy Policy.



We process personal data based on your consent, legitimate interest, contractual obligations, and legal obligations. Processing is limited to the purpose for which it was collected.

- **Consent:** We process only the data you voluntarily provide, e.g., for communication, job applications, contests, or accreditation requests.
- **Legitimate Interest:** We process data when you access the Site (IP address) or when photographing events. This also includes fraud investigation, harassment, threats, or other inappropriate behavior. Event images are processed for promotional purposes.
- **Contractual/Legal Obligation:** We process your personal data when you purchase products or use services. This includes data from Student Center collaborators, business partners, suppliers, and clients for invoicing.

## 6. Recipients

Your personal data may be shared with:

- Service providers for organizing and conducting events (e.g., photographers)
- Authorized PR agencies, event organizers, and parties directly involved in events
- IT system maintenance providers
- Authorized Eventful d.o.o. personnel under confidentiality obligations
- Law enforcement and public authorities where required by law or legitimate/public interest
- Legal advisors for legal proceedings
- Business partners, only in accordance with legal bases
- Media houses and digital marketing agencies for event promotion
- Student Center for contractual and legal obligations

## 7. Transfer of Personal Data to Third Countries

Data is stored within the EU and EEA (excluding Switzerland) but may be transferred outside, particularly to the USA. Transfers comply with legal regulations using Standard Contractual Clauses, adequacy decisions, or Privacy Shield agreements.

Eventful d.o.o., OIB: 41447455177

Gračanska cesta 39, 10000 Zagreb

Email: [info@eventful.hr](mailto:info@eventful.hr), Mobitel: 091 950 6369, Web stranica: [www.eventful.hr](http://www.eventful.hr)



## 8. Retention and Storage

Personal data is processed only for as long as necessary:

- Consent-based data: until consent is withdrawn
- Legitimate interest: you may object
- Contest participants: 120 days post-event; winners: 11 years (accounting law)
- Open applications and competition submissions: 2 years
- Contact form queries: 6 months
- Business partner/supplier data: until cooperation ends

Paper data is destroyed securely; electronic data is permanently deleted.

## Your Rights

- Correction: Request correction of inaccurate or incomplete data
- Access: Confirm if your data is processed and request access
- Deletion: Request deletion if processing is unlawful or disproportionate
- Restriction: Request limited processing in specific circumstances
- Data Portability: Request structured, machine-readable delivery of data processed with consent or contractual necessity
- Objection: Object to processing based on public interest or legitimate interest
- Complaints: If you believe your rights are violated, contact us or the Croatian Personal Data Protection Agency, Selska cesta 136, 10000 Zagreb

Requests require identity verification. Abusive or frequent requests may be subject to administrative fees or refusal.

## 10. Security Practices

We implement physical, electronic, and administrative safeguards. However, due to the nature of the internet, complete security cannot be guaranteed. Liability for loss, unauthorized access, misuse, or alteration of data is disclaimed to the fullest extent permitted by law.



## 11. Changes and Updates

Eventful d.o.o. reserves the right to update this Privacy Policy at any time without prior notice. Updates will be posted on the Site with the updated effective date.

## 12. Contact Information

For questions or comments about the Site or Privacy Policy, contact us via our online form at [www.eventful.hr](http://www.eventful.hr) or email [info@eventful.hr](mailto:info@eventful.hr).

Data Controller in Croatia: Eventful d.o.o., Gračanska cesta 39, 10000 Zagreb